# Clash of Cultures

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| **Old Culture** | **New Culture** |
| Emphasized Production | Consumption |
| Character - Substance  Who you are deep down | Personality - Image  More superficial |
| Scarcity | Abundance  20’s has abundance and the new culture enjoys it |
| Religion  Old culture shapes it’s worldview based on religion | Science |
| Idealized the Past | Looked to the Future |
| Local Culture | Mass Culture |

**Flappers** - Young women who indulge in the spirit of new culture. Push social standards in dress and behavior in society. Flapper looks are a rebellion against old culture. Flappers would bob their hair, flatten their chest, hide their hips, and keep their legs uncovered. Dressed more for comfort. Would smoke and drink in public.

Professional sports got bigger. Many professional athletes became celebrities. Jack Dempsey, Jim Thorpe, Babe Ruth, Lou Gehrig.

Hollywood is the same, actors and actresses became celebrities.

**The Rise and Fall of the 2nd KKK** - KKK saw themselves as a sort of neighborhood watch organization. Much more public than before. Marched on Pennsylvania Avenue in Washington, D.C. Kind of embarrassed themselves to death.

**Anarchists and Communists** - Sacco and Vanzetti were Italian anarchists immigrants, charged in the armed robbery of a shoe factory and the murder of a security guard. Some thought they were innocent and a show trial to get rid of anarchists. Found guilty and executed. Upton Sinclair wanted to write a story about then but their defense attorney admitted they did it.

**Fundamentalism** - Book called “The fundamentals” came out defending Christianity. This is the start of Fundamentalist Christians. Billy Sunday was a former athlete turned preacher, very physical presence. Wanted to restore American through Christianity.

**The Scopes Trial - 1925** - Evolution was getting more popular. Laws were passed in some states including Tennessee that prohibited teaching that man was descended from a lower order. Scopes was a substitute teacher, new Butler law was controversial. Wanted to put themselves on the map. Made a plan to say that Scopes was teaching evolution to start a court case. William Jennings Bryan is involved in the court case. Darrow is defending, maybe the greatest defense attorney in his generation.

**Election of 1928**

Republicans nominate Herbert Hoover

Democrats nominate Al Smith

Hoover was an engineer in WWII, made a name for himself, fairly popular.

Smith was pretty conservative, first Catholic to be nominated.

Hoover wins big. 1929 brings the market crash of 1929, Black Tuesday.

**Explaining the Depression (Folsom)**

* Financial consequences of WWI (foreign nations default on their American loans)
* Smoot-Hawley Tariff (1930)
* The Federal Reserve failed to help US banks. US Bank fails in 1930.